

GRANITE STATE CARRIAGE ASSOCIATION

Draft -Board of Directors Meeting Minutes

February 13, 2019

Members present: Jean Harvey, President; Connie Moses, VP; Eric Wilkings, Treasurer; Sandy Sims, Secretary; Cindy Schlener, Director; Sonja Cahill, Lifetime Senior Advisor; David Herrick, Director; Ginger Laplante, Archivist & Newsletter; Deb and Neil Harvey, members.

Absent: Boo Martin

Call to Order by President Jean, at 7:19 pm
Quorum met.

Minutes of 1/8/2019 BOD meeting approved as amended. Motion to accept by Cindy, 2nd by Eric.

Announcement that Sleigh Day was postponed due to lack of snow cover.

Treasurer's Report:

Refer to detailed report "2018 Financial Summary" included herein.

Brief Summary , 2018 ended in a profit.

Membership includes 66 new members, totaling 168 at present.

Motion to accept by Sandy, 2nd by Cindy

Financial Report: \$695.00 profit with balance of \$2631.98 in our account. The Money market account remains at \$10,000 plus interest.

2019 Budget reviewed. Motion by Cindy to approve, 2nd by Connie. 2019 Budget approved

Annual Meeting Planning Committee Report: 2/12/19 A.M. Committee meeting reviewed by Jean including A.M. agenda format, Celebration Of Life of Barbara Hurle Program. It was proposed and voted on later to give \$100 donation in her name, to a charity chosen by her family.

A reminder was mention to pass on to the President, any Emails or other questions, which she would then channel to appropriate Officers.

Auction discussed including different methods to organize items, and a more efficient process to stream line. Idea of a "Silent Bid" sheet for larger items was proposed, to give a good starting bid. Idea of bunching smaller items together to auction, also to group together smallest items as "Make us a Offer." Annual meeting and Auction Flyer to be placed on website and facebook.

Publicity Coordinator to be named at annual meeting: Dot Rourke, by Presidential appointment.

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Nominating Committee Report: of Sonja Cahill, and Leslie Baxter offered candidates:

Eric Wilkins for VP

Neil Harvey for Treasurer, assisted by Deb Harvey as needed.

BOD: (2 needed): Melissa Every, Denise Reed Gagnon, Connie Moses

Ballots to be made and emailed to members. Votes accepted by return email, snail mail, or at AM.

Communications Report: (presented by Connie)

Blog has been reactivated.

Website update is going well per Connie. Katie Boates-Goudreau is a huge help.

Facebook has 500+ members.

GSCA's NE Driving Calendar discontinued, since another can be found on ADS website. Eric will share our recreation calendar with them including our Friends & Partners.

Newsletter to be done by Ginger Laplante.

Membership list availability discussed. It was voted to remove Member's Directories from the Members' area website. Also we would replace Directories there now with contact info for obtaining by request, and also direct inquirers to the Facebook Group. This was motioned by Cindy and 2nd by Sandy. Going to change the format for ease of info sharing and can be stored easily in Siteground 262 which is a part of our website. All 7 board members will have access. Eric is going to continue maintaining the membership list as VP.

Discussion regarding potential paid sponsorships, in exchange for website, Newsletter, and possibly Facebook mention, specifically Chrysalis Acres. This is a potentially good business decision that can benefit all involved. No proposal for potential amount to charge was brought forward, need follow up.

Old Business:

BOD decided to trial the Go2Meeting subscription for one year. The group agreed the convenience was very worthwhile. Yearly fee is \$171.00. Agreed that all 7 board members would have organizer status in Go2Meeting. Motion made by Eric to purchase and 2nd by Sandy.

Next was a discussion on document storage on our website since with our updates we now have more space via the Siteground262. Suggestions for storage were Newsletters and BOD meeting minutes. Cindy Schlener is managing storage space.

Update by Cindy on promo partnering: We are approved to document mileage for the NEHT. We are club #17, which we will also post on FB. Discussion also included ADT's, CCA, NHHC. Reminder to all that newsletter articles need to go to Ginger.

Donation to Friends of the Northern Rail discussed. Motion made by Connie for \$50, Cindy 2nd. Motion passed.

Discussion of Therapy Programs donations. Eric wants more information. A list of possible places needs to be made, perhaps contact Renee and others for suggestions, and send to Eric. Further decisions tabled at this time.

Discussion of adding a program offered by Horses' Maine & NH. Eric suggested we could ask Elena, Editor if she offered the club a discount on subscriptions for newly joining members if we collect and forward to her (similar to how Treasurer handles the \$1 extra fee for Maine association events).

New Business:

Donation was proposed in memory of Barbara Hurd: Sonja in contact with the family. Motion by Eric to give \$100 to horse charity of family's choice, 2nd by Cindy, passed unanimously. Family has since chosen Iron Horse Sanctuary, in Norway, Maine.

BOD Communication protocol discussed, i.e. privacy policy for website regarding membership lists. Any questions or concerns should go to Jean first.

Eric will continue maintaining memberships list as VP.

Annual Meeting March 24th at 11am at Red Blazer, Concord, NH.

Next Board Meeting: April 10th at 7 pm via Go2Meeting

Note: Add discussion re: Therapy donation to agenda as Old Item

Motion to adjourn by Dave at 9:16 pm, 2nd by Cindy.

Written and submitted by Sandy Sims, Secretary GSCA

